

## Stereotype Threat

refers to the concern with being viewed through the lens of a stereotype.<sup>1</sup>

Stereotype threat may be a significant factor in undermining women's success and persistence in STEM fields.

### Environment Triggers

Don't...

... define people by their gender,

*You must be athletic!*



... or their group,

... or stereotype on performance expectations

### Impact on STEM

in academia<sup>11</sup> & in the engineering industry<sup>12</sup>



## References

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